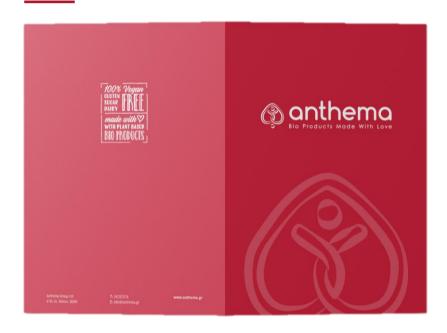


Company's Presentation



# Presentation Contents



- Our Concept
- Our Story
- Product Categories
- Anthema Products
- Price List
- The Plan
- Our Promise
- Current Presence
- Closing



# Our Concept







Vegan



**Fair** Trade



**Sugar** free



**Gluten** Free



## **Our Certifications**

#### The Vegan Society



#### Organic

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# Our Story

Established in 2018

#### Founder: Emmanouil Vogiatzakis

- Passionate healthy & therapeutic foods entrepreneur
- Awarded chef, with international experience
- Developed and launched first of kind foods and nutritional formulas
- Committed to R&D and innovation.
- Vision: To offer sustainable lifelong healthy diet, based on high quality ingredients and exceptional taste.
- Business Plan:
  - -Brand new laboratory and manufacturing facility located in Volos.
  - -Franchise growth starting in Greece.



# The Anthema Concept

Our Healthy & Therapeutic nutrition lab's production is based on alternative options towards a healthy diet, with a wide range of Gluten Free, Vegan, Organic, Sugar Free, Products

All our products have a common basis: the least possible processing of our organic ingredients. This ensures that the nutrients and their wellness – promoting properties remain intact.

We offer foods that are designed to meet the needs of healthy people, as well as special nutritional needs, such as those of people with celiac disease, IBS, diabetes, allergies, food intolerances, etc.).

At the same time, we ensure that there is no compromise on the taste of our products, we offer the "best of both worlds": tasty, health – promoting foods.

The enjoyment of food is associated with the health and well-being of individuals. In this sense, the pleasure of tasty and healthy meals can improve mood and overall well-being. Conversely, consuming unhealthy foods or overeating can negatively impact one's health.

A balanced diet, rich in nutrients, vitamins, minerals, and plant fibers, can promote health and contribute to the prevention of chronic diseases. With the right combination of nutrients, the body can operate at its optimal capacity and, at the same time, more easily maintain a healthy weight. Additionally, consuming a variety of healthy foods can help reduce the risk of deficiencies in the body and improve intestinal health, which is directly related to human well-being.



# Product Categories

#### Ambient temperature products

**Nut Butters** 

**Chocolate Spreads** 

Granola

Bars

**Nutritional Formulas** 

#### Frozen products

Almond drinks

Packaged desserts

Ice Cream



### Βούτυρα Καρπών











### Βούτυρα Καρπών











### Αλείμματα Σοκολάτας





54 % Hazelnut

68 % Hazelnut



### Granola



Manufactured using a cold process, having the texture of baked, but the nutritional value of RAW.



#### Granola







#### Granola







### Μπάρες



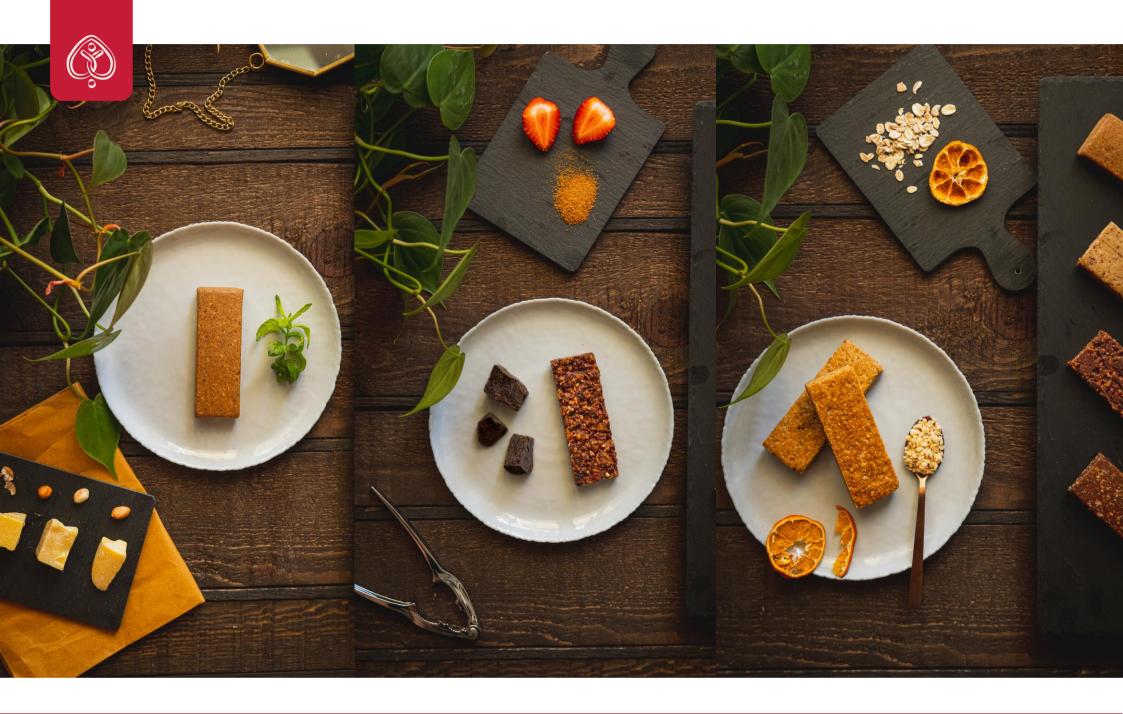
Cereal Bar | Tahini & Cacao



Yacon Protein Bar | Maca & Cinnamon



Date Bar | Chia Seeds & Hazelnut







Stand for Presentation



#### **Nutritional Formulas**

# **Black Sesame**

**Agave Nectar** 

**Aronia** 

Aronia berries, are rich

in antioxidant

components, specifically

in anthocyanins and

procyanidins

#### **Black Sesame**

Black sesame has a high calcium content, surpassing white sesame by 60% and is rich in trace elements and vitamins



The main micronutrients in Morinda citrifolia include vitamin C, niacin (vitamin B3), iron and potassium **Agave Nectar** 

HOCH<sub>2</sub>

OH

CH<sub>2</sub>OH

It is about 1.4 to 1.6 times sweeter than sugar and can help reduce calorie intake



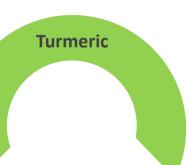
### **Turmeric with Honey**

#### Cardamon & Ginseng



#### **Ginseng**

It has been linked to increased energy and reduced fatigue. It improves physical endurance and contributes to the recovery of energy after intense exercise.



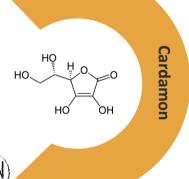
#### **Turmeric**

The main chemical components of turmeric are the essential oil and a group of polyphenolic compounds, the curcuminoids. Curcumin in particular, has an extremely protective effect on the human body



Ginseng







#### Honey

Honey contains simple sugars & carbohydrates, which are immediately absorbed by the body





### Almond Drinks



















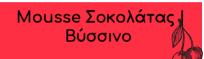


Almond Drink (Not Pasteurized) with a very high almond content.



### Συσκευασμένα Γλυκά







Mousse Μόκα | Φουντούκι



Tiramisu | Mascarpone Καρύδας



Cheesecake Κάσιους | Ζελέ Λάιμ



Προφιτερόλ | Σοκολατένια Ganache



Mousse Γλυκοπατάτας Πορτοκάλι | Χαρούπι



Banoffee | Κρέμα Καρύδας



Cheesecake | Μαρμελάδα Μούρων



#### Ice Cream



**Vanilla Chocolate** 



Mocha



Chocolate



Vanilla



# The Plan

- State of the art new production facility located in Volos
- International expansion (Franchises & Exports)
- Ongoing R&D, Product
   Innovation & Development



# Our Promise

- We aim to offer health promoting products
- We never compromise on taste
- We build a long lasting, healthy & therapeutic bond between your body & nutrition!
- Our job is to create products that support this lifetime bond!





# Footprint

Exports in Romania, Cyprus,Denmark, Finland, France,Germany, Hong Kong, Slovakia.

60+ Points of sale in Greece





# Thank you!



### With Love, Respect & Nutritional Transparency

Facebook

anthema\_bio

Instagram

anthema\_bioproducts

E-mail

info@anthema.gr

Website

<u>www.anthema.gr</u>